COSMETIC LASER TECH TRAINING

LEARN COSMETIC LASERS & THE LATEST TECHNOLOGIES IN THE MEDICAL AESTHETICS WORLD
National Laser Institute is dedicated to providing educational excellence in the field of medical aesthetics for aestheticians, cosmetologists, and career changers, through comprehensive, hands-on training in which attendees will acquire the confidence, skills, and knowledge to succeed in this multi-billion-dollar industry.
Hello Everyone,

Welcome to National Laser Institute! I’m thrilled that you’re considering a career in the medical aesthetics industry. Medical aesthetics is a multi-billion-dollar industry, and it’s still in its infancy!

I’ve always had a passion for health, beauty, anti-aging, and medical aesthetics, which led me to open National Laser Institute in 2003. Since then, my goal has been, and always will be, to provide attendees with an unparalleled educational experience that will set them up for future success in this exciting anti-aging industry.

A pioneer in medical aesthetics, cosmetic injectable, and cosmetic laser training, National Laser Institute’s curriculum is second to none. We have a phenomenal team, instructors each with 10-20 years of experience in the field, who are dedicated to providing you with the tools and knowledge to succeed in your career. We are also proud to inform you that we are the only medical aesthetics/cosmetic injection training institute in the United States with a graduate services department to assist you in your career search. We send out over 600+ job leads, nationwide, every month from employers such as medical spas, plastic surgeons, dermatologists, OB/GYN, family practice, and a variety of other physicians’ offices, as well as national fitness centers.

I only ask that you bring one thing to class every day, and that’s passion. I truly live by my favorite Maya Angelou quote: “People will forget what you said, people will forget what you did, but people will never forget how you made them feel.” It’s our goal to deliver an educational experience second to none.

Again, welcome to National Laser Institute. The entire staff and I wish you a successful career in this booming anti-aging industry!

Sincerely,

Louis Silberman
CEO & Founder – National Laser Institute
National Laser Institute has been delivering educational excellence for over 18 years. We have trained over 20,000 attendees in the latest laser technologies and medical aesthetics procedures along with BOTOX, dermal fillers, and other cosmetic injections.

Puzzled by the fact that a comprehensive cosmetic-technology program did not exist in the industry during the early 2000s, entrepreneur Louis Silberman opened the doors to National Laser Institute in 2003.

National Laser Institute’s mission was and continues to be to provide 5-star quality education in medical aesthetics. We work with some of the industry’s top physicians, nurses, and certified laser experts to develop the most in-depth and hands-on educational experience for attendees.

What truly sets National Laser Institute apart from other medical aesthetics institutes is the hands-on training attendees receive during their time here. While other medical aesthetics institutes across the country have attendees practice on each other during hands-on training, we spend millions of dollars each year to provide attendees with paying clients in order to gain real world experience in a luxury medical spa environment.

Today, National Laser Institute is the country’s largest nationwide training institute. The school trains attendees in Scottsdale, Dallas, Beverly Hills, Boston, Chicago, Denver, Honolulu, Las Vegas, Nashville, New York, Newport Beach, Philadelphia, San Diego, San Francisco and more!
If you are a medical professional, aesthetician, cosmetologist, or career changer interested in increasing your earning potential while helping your clients look and feel their best, National Laser Institute has a program for you! After medical aesthetics training from National Laser Institute, you’ll feel comfortable and confident to deliver safe, high-quality services to your clients in any medical aesthetics setting!

During training, you’ll learn from some of the industry’s leading physicians, nurses, laser experts, and marketing professionals. Up to 20 different expert instructors will lead each course, giving you an unparalleled learning experience.

Our courses offer didactic and clinical hands-on training in the most highly sought-after medical aesthetics procedures, including:
Laser Hair Removal
Laser Skin Rejuvenation
Laser Tattoo Removal
Laser Wrinkle Reduction
Laser Acne Reduction
Intense Pulsed Light (IPL) Photofacial
Radiofrequency Skin Tightening
Cellulite and Fat Reduction
Microneedling
Non-surgical Body Contouring (CoolSculpting)

Those who attend National Laser Institute go on to achieve lucrative and enjoyable careers as:

Cosmetic Laser Technicians
Medical Aestheticians
Laser Tattoo Removal Specialists
Laser Hair Removal Technicians
Medical Spa Owners
Medical Spa Managers
The Global Medical Aesthetics Market is forecasted to grow **9.9% annually** to $30 billion by 2029.*

In **2018**, Americans spent over **$16.5 billion** on cosmetic plastic surgery and minimally-invasive procedures. *

Approximately **5,000 med spas** are now open in the U.S., making the med spa industry worth **$3.97 billion**. ***

Roughly **15.9 million** cosmetic minimally invasive procedures were performed in 2018. *

BOTOX® use among millennials aged **19 - 34** increased by **87%** from 2011 to 2016. *

Since 2010, the number of men getting BOTOX® increased by **27%**. *

Some of the **top non-invasive procedures** for 2018 *

1) **BOTOX®** - 7.44 million procedures  
2) **Dermal Fillers** - 2.68 million procedures  
3) **Laser Hair Reduction** - 1.1 million procedures  
4) **Intense Pulsed Light** - 675,552 procedures  
5) **Laser Skin Rejuvenation** - 594,266 procedures  
6) **Body Contouring** - 376,962 procedures

*Source: American Society of Plastic Surgeons  
**Source: Marketdata Enterprises
LEARN FROM THE BEST

Why We Set the “Gold Standard” for Medical Aesthetics Training:

• We pioneered the medical aesthetics training industry in 2003!

• We are the first medical aesthetics school approved by the Arizona Department Of Health Services (AZDHS) formerly known as the Arizona Radiation Regulatory Agency (ARRA), the Arizona State Board for Private Post-Secondary Education, Texas Department Of State Health Services, Texas Workforce Commission, and American Academy of Family Physicians (AAFP).

• Our courses include classroom and clinical hands-on training with scheduled clients in a luxury medical spa setting for attendees to gain real world experience. We are the only training program that spends millions of dollars annually marketing to provide you with a steady stream of clients to work on.

• Our Graduate Services Department sends out over 600+ job leads, nationwide, per month to our attendees and alumni.
• 70% of our attendees travel in from across the United States and around the world, including, Brazil, Canada, Mexico, Dubai, and The United Kingdom to take our courses (just as one would travel to attend Harvard or Stanford).

• We are the only training institute in the country to offer marketing strategies as part of your training where our Founder and CEO, Louis Silberman, will teach you how to build your business as a business owner, employee or independent contractor. Louis created the sixth most visited pharmacy website in the world and was a 2014 semi-finalist for the Ernst and Young Entrepreneur of the Year Award. Prior award recipients include the founders of Google, Dell and Amazon.
OUR LOCATIONS

From coast to coast, we teach a variety of medical aesthetics courses. Take a look at where we hold courses!

Scottsdale, AZ
Dallas, TX
Chicago, IL
Beverly Hills, CA
Boston, MA
Dallas, TX
Denver, CO
Honolulu, HI
Las Vegas, NV
Nashville, TN
New York, NY
Newport Beach, CA
Philadelphia, PA
San Diego, CA
San Francisco, CA
One of the things that sets us apart from other medical aesthetics institutes is our focus on clinical hands-on training to give you the opportunity to treat scheduled clients and gain real world experience.

We have a dedicated team of 15 staff members that exclusively book clients for treatments such as BOTOX®, dermal fillers, cosmetic laser technologies and more! As an attendee, you’ll have the opportunity to work on a variety of clients. Your instructor will be by your side to answer all of your questions and offer guidance.

Our campuses include some of the largest retail med spas, complete with treatment rooms and professional medical staff. Since we are the largest laser training business in the country, publicly traded laser companies have given us millions of dollars in the latest and greatest technologies. Our relationships with them allow us to provide you with hands-on practice on these technologies. No other school in the country will expose you to as much as National Laser Institute!
TRAVEL ACCOMMODATIONS

Do you plan on traveling out of state or country to take one of our training courses? We work with local hotels in each city to bring you the best deal! Each hotel offers free transportation to and from campus each day.

Examples of our unique corporate partnerships:

Scottsdale, AZ
Airport: Sky Harbor International Airport
Hotel: Hampton Inn & Suites Phoenix/Scottsdale

Just a 5 minute drive from campus, the hotel offers complimentary breakfast daily and free shuttle service to and from our Scottsdale campus. You’ll be within walking distance from the Scottsdale Promenade, which has a variety of restaurants and shopping opportunities.

Dallas, TX
Airport: Dallas/Fort Worth International Airport or Dallas Love Field Airport
Hotel: Embassy Suites Dallas Love Field

The hotel is located steps away from our Dallas campus – it’s in the same parking lot! You’ll receive a cooked-to-order breakfast each morning, manager’s reception each evening, plus transportation to and from Dallas Love Field Airport and within a 3 mile radius of the hotel.

Chicago, IL
Airport: Chicago O’Hare International Airport & Chicago Midway International Airport
Hotel: Hyatt Place Chicago/ Lombard/ Oakbrook

Located in the heart of Illinois, the Hyatt Place Oak Brook is a beautiful contemporary hotel with spacious rooms, an indoor pool, and a 24 hour fitness center that will make you feel right at home. Experience the convenience of the hotel’s all-day dining restaurant 24/7. You’ll be just a short 35 minute drive from downtown Chicago with such attractions as the Navy Pier, Millenium Park, and The Art Institute. You’ll also be in walking distance from campus each day!

To learn more about travel accommodations in the city closest to you, visit nationallaserinstitute.com/accommodations or call 1-800-982-6817.
START YOUR NEW CAREER AS A COSMETIC LASER TECHNICIAN!

Whether you are brand new to the industry, a licensed aesthetician, cosmetologist, or other health and beauty professional, National Laser Institute is your stepping stone to a new and exciting career as a Cosmetic Laser Technician in just two weeks!

CONSIDER THE BENEFITS OF ENTERING THE MEDICAL AESTHETICS INDUSTRY:

- Enter a multi-billion dollar industry.
- Full time employment.
- Add a new revenue stream to your existing practice or new aesthetic practice.
- Gain a more flexible work schedule with fewer hours, part-time, and contract positions available.
- Perform cosmetic laser technologies such as laser hair removal, photofacials, Coolsculpting, and more in the thousands of physicians offices and medical spas across the country.
2 Week Comprehensive Laser Bootcamp

This is our most popular and sought-after program for attendees looking for the ultimate learning experience! No previous background in medical aesthetics is necessary; anyone can become a cosmetic laser tech after two weeks of training!

The first five days are spent in the classroom where attendees learn laser treatment techniques, pre and post-patient care, Laser Safety Officer training, and more. Attendees will learn from over 13 different instructors during classroom theory alone! The remaining days are spent doing clinical hands-on training on scheduled clients in a luxury medical spa setting.

Learn laser hair removal, Intense Pulsed Light (IPL), photofacial skin rejuvenation, fat and cellulite reduction, body contouring, Coolsculpting, radiofrequency skin tightening, fractional laser wrinkle reduction, laser tattoo removal, laser acne reduction, microneedling, and a variety of other medical aesthetics procedures. Online On-Demand Classes are also available.

Laser Classroom/Didactic (5-Day)

Our classroom curriculum is designed to give attendees in-depth knowledge of skin care mechanics in addition to comprehensive laser training education. We train attendees in the fundamentals: how lasers work, clinical applications, and laser safety. This comprehensive class prepares students with the tools they need to be successful in any area of the medical aesthetics industry.

Live Online Comprehensive Cosmetic Laser Course (9-Day)

Learn from leading industry experts with content-rich classroom didactic and highly detailed demonstrations. You will receive a comprehensive overview of how cosmetic lasers work, pre and post-treatment care, including the latest cosmetic laser techniques. Topics also include items such as: Treating different skin conditions and types, evaluating skin types using the Fitzpatrick scale, skin physiology and tissue interactions, Laser Physics, Laser Safety, Indications, and contraindications, How to perform the consultation process, Laser settings, and functionalities, Laser Safety Officer (LSO) training, Case studies such as laser hair reduction, radiofrequency, tattoo removal, cellulite and Coolsculpting, skin tightening, fractional, and microneedling.
Arizona Laser Hair Removal Course (8-Day)

This course includes 40 hours of classroom education and 24 hours of hands-on training, performing laser hair removal on clients in a luxury medical spa. Attendees learn how to utilize 1064, 810, and 755 wavelength lasers (the most popular for all skin types). Laser Safety Officer Certification is included in this course.

Texas Laser Hair Removal Course (10-Day)

This course includes 40 hours of classroom education and 40 hours of hands-on training, performing laser hair removal on clients in a luxury medical spa. Attendees learn how to utilize 1064, 810, and 755 wavelength lasers (the most popular for all skin types). Laser Safety Officer Certification is included in this course.

"On Demand" Video Learning At Your Convenience

Our students love this course as they can sign up and start the course the same day! Plus, this course is offered at 75% off our in-person Comprehensive Laser (2-Week) Course, making it easy to become a laser tech from anywhere while on your computer. You will learn about Laser Hair Reduction, Body Contouring, Photofacial, Skin Rejuvenation, Laser Tattoo Removal, Laser Wrinkle Reduction, Skin Tightening, Microneedling & more!
READY TO START YOUR TRAINING?
HERE’S HOW TO ENROLL

1.) Talk with an Admissions Advisor.
Give us a call at 1-800-982-6817. An Admissions Advisor will ask you questions about your current background and the state you wish to work so they can better guide you to the appropriate course options.

2.) Schedule a Tour!
We love showing prospective attendees around our beautiful campuses. Don’t worry if you live far because we have virtual tours, too! When you take a tour of our campus, you will receive a certificate for a FREE Laser Hair Removal or Photofacial treatment to use on yourself or gift to a friend.

3.) Pick Your Course Dates!
Fill out your enrollment forms and register for class with a seat deposit or approved financing to save your seat for class!
EVENTS
NATIONAL LASER INSTITUTE
EVENTS

National Laser Institute is more than just a medical aesthetics training school - we are a community. Every month, we host two events with the hopes to inspire and share our passion for the medical aesthetics industry!

Live Skin Scene In Person Event

Held in Scottsdale, AZ, Dallas, TX, Chicago, IL, and other cities nationwide, the Skin Scene is our most popular in-person event. Founder and CEO Louis Silberman hosts this one-night party for prospective attendees and anyone who wants to learn about the medical aesthetics marketplace. Enjoy free wine and hors d’oeuvres while watching live BOTOX® and laser demonstrations. Enter to win thousands in FREE BOTOX®, Juvederm®, CoolSculpting®, cosmetic laser treatments, and training scholarships to National Laser Institute!

Zoom Skin Scene Watch Party

We broadcast a LIVE Zoom Skin Scene event monthly to discuss the latest and most popular treatments in the industry and give you the low-down on what everyone is talking about. During the watch party, you’ll watch our talented instructors perform live injectable and laser demonstrations on patients. You’ll even have the chance to win tuition and travel scholarships and treatment prizes! Get your questions answered live at the end of each Zoom Skin Scene Watch Party.

PODCAST

Pursue Your Passion Podcast

Do you love to listen to podcasts? Then check out our podcast on all things related to the Medical Aesthetics Industry! This is an exciting industry where new treatments and technology are coming out all the time. Stay up to date on the latest procedures, popular treatments, and client concerns and questions through our podcast! This is an industry you want to stay up to date in and we’ll keep you in the loop with all the latest information you need to know to thrive in this booming industry!
DO YOU HAVE QUESTIONS? WE HAVE ANSWERS!

1. What kind of demand is there for cosmetic laser technicians in my area?

Answer: The medical aesthetics industry is flourishing. The Global Medical Aesthetics Market is forecasted to grow 9.9% annually to $30 billion by 2029 with treatments ranging from laser hair removal to cosmetic injections and more.

2. What’s the difference between an esthetician and a cosmetic laser technician?

Answer: Estheticians typically perform treatments like sugar scrubs, chemical peels, cleansing facials, and waxing. Cosmetic Laser Technicians perform treatments like laser hair removal, laser wrinkle reduction, laser tattoo removal, laser cellulite reduction, photofacials and much more!

Fun Fact: There are two main reasons estheticians advance their career. First, it’s fun, and has intensive results right before your eyes! Second, did you know the average facial is $75, yet the average photofacial is $300 – you’ll make four times more money! This increased earning potential is why many estheticians further their career with cosmetic laser training.

3. Do I have to be an esthetician or have a medical background to work in the cosmetic laser industry?

Answer: The answer in most cases is, no! With the exception of just a few states (CA, NJ, FL, OH), you do not need to have any previous training or experience to become a cosmetic laser technician.

Although laser certification is a natural and profitable complement to an esthetician’s career, anyone can become a certified laser technician. We see it here all the time! From stay-at-home moms to career changers, our attendees come from all walks of life with many different levels of experience.

4. What are the state requirements to become a cosmetic laser technician?
5. Is National Laser Institute accredited?

Answer: National Laser Institute has licensing from the Arizona State Board Of Private Post-Secondary Education, the Arizona Department Of Health Services (AZDHS) formerly known as the Arizona Radiation Regulatory Agency (AARA), American Academy of Family Physicians (AAFP), Western Multi-State Division, the Texas Department Of State Health Services, and the Texas Workforce Commission, among others.

6. What are the prerequisites to attend your school?

Answer: Attendees must be at least 18 years old and have a high school diploma or GED.

7. What is the age range in class? Am I too old or too young?

Answer: Our attendees range from age 18 to 60. It’s never too late to start a career that you love!

8. Who will be teaching my course?

Answer: National Laser Institute’s courses are taught by some of the industry’s leading cosmetic physicians, nurses, certified laser experts, and medical aesthetics experts each with 10 - 20 years of experience in the field. We want our attendees to walk out of each course feeling comfortable and confident with their skills to perform cosmetic laser treatments in any medical setting.

9. What are the class sizes like?

Answer: We limit the size of our courses in order to guarantee a small, intimate environment and individualized attention. All classes and personalized instructions are customized to your skill level, experience, and practical needs. We
want you to get plenty of hands-on training during clinicals!

10. Where can I stay if I don’t live near the school?

Answer: We have arranged discounted room rates for our attendees at hotels nearby. The hotels also provide shuttle service to and from our campuses each day. Approximately 70% of our attendees travel in from out of state or country to take our training courses.

11. Do you offer job assistance?

Answer: We frequently receive inquiries from medical spas, physicians’ offices, and clinics across the country seeking National Laser Institute graduates. As the requests come in, we distribute the leads to our attendees and alumni. Our dedicated team sends out over 600+ job leads, nationwide, a month!

12. Do I have to take a certification test in my home state after graduation?

Answer: No, after you graduate, there are no additional tests. All tests are given during the course, and we work with attendees to make sure everyone passes. Since we first opened, none of our attendees have failed. We provide specialized attention, so if you do happen to have difficulty, we will work with you to review the material and retake the exam while you are here.

13. What kind of equipment do you train on?

Answer: We utilize the most reputable, fastest growing and most widely recognized manufacturers in the world in lasers, IPL, and other devices. However, far more important than the equipment you train on is the skill set, techniques, and safety protocols you learn. In your lifetime working with lasers, you will most likely use a variety of equipment, and it’s quite simple to shift from one to the next. What you learn here can be applied universally to all types of equipment.

14. Will I be able to open my own business after this?

Answer: Yes. The best part about this industry is that there are endless opportunities! You can go into business for yourself, be an independent contractor, work under a physician, or at a medical spa, salon or gym.
Think you can’t afford medical aesthetics school? Think again…

100% educational funding for tuition and travel expenses is available (O.A.C.)

National Laser Institute is dedicated to helping you in every step of your educational journey – including financing.

National Laser Institute is licensed to provide private post-secondary education. We’ve partnered with the nation’s leading student loan providers to give our attendees access to competitive loan options. Plus, if you are an out-of-state attendee, your educational funding can also cover airfare and hotel costs.

Call 1-800-982-6817 to learn more about funding options.
1. Does National Laser Institute offer scholarships?
Answer: Yes, we do offer scholarships to attendees! If you’d like to enter for a chance to win a scholarship, attend one of our many Skin Scene events we have each month.

2. Does National Laser Institute offer financial aid?
Answer: Although we do not offer government financial aid, our school is affiliated with many leading loan lenders to help get you into the classroom without worrying about the added stress of finances.
WHAT TYPES OF RESOURCES DOES NATIONAL LASER INSTITUTE PROVIDE?

Product and Vendor Info
- Information on the top 5 laser and Intense Pulsed Light (IPL) equipment vendors.
- Everything you need to know when researching equipment for you or your employer.
- Information on the top 5 skin care lines targeting a medical spa consumer.
- Information on top Botox®/dermal filler companies.

Client Development Kit
- 20 key methods to gain new clients.
- 5 key methods to retain existing clients.
- 5 key cross sells to clients during a treatment.
- Business plan worksheet.

Business Paperwork Package
- Forms for new clients.
- Progress notes.
- Treatment log.
- Treatment consent forms.

Operation Materials
- Sample menu of services.
- Sample follow-up cards.
- Sample e-mail newsletter format.
- Five key tips for writing a great newsletter.
HEAR FROM OUR GRADUATES!
Hear from our Graduates!

Sarah H:

“My experience at National Laser Institute blew my expectations out of the water! The staff is amazingly knowledgeable and truly encouraging. They sincerely want every student to succeed! Along with an amazing two weeks of class and hands-on experiences, I made some of the best memories I will hold near to my heart forever. I am truly blessed to not only have attended NLI, but that my education at the facility helped me land a job with a dermatologist only three days after returning home! I will forever be grateful for the knowledge I gained from NLI and the relationships I built while I was there.”

Melissa G:

“I took the Comprehensive Laser Course at National Laser Institute, and I interviewed a week after returning home with several laser centers and received job offers immediately! I accepted a position at a doctor’s office and began working less than a month after graduating. At my interview, I asked if he would like any referrals, and his response was: ‘Knowing you graduated from National Laser Institute is referral enough for me.’ I have had extreme success and am so excited and confident in my new career! A special thanks to everyone at National Laser Institute for the amazing training and continued support following my completion! I could not have asked for a better experience and would recommend anyone attend your school. Thanks again!”

Paige W:

“My experience at National Laser Institute was exceptional! I feel that the staff truly loved what they were teaching, and they were extremely knowledgeable in the field. Less than a month after I graduated NLI, I received two job offers! I have no doubt that National Laser Institute paved the way for a lifelong career in medical aesthetics for me.”
Lisa P:

“National Laser Institute is the complete package. Positive energy from day one to the very last day. Instructors, who are not only very knowledgeable but can clearly articulate the information in their own unique way while making it fun! Wide variety of lasers to use on a diverse clientele giving you real life applications! A current view of what is happening in the marketplace of medical aesthetics. You will not go wrong with choosing NLI as your education provider!”

Emma:

“The one thing that really made me stand out from any other resumes was I went to the National Laser Institute and I was a laser technician! And that hit me. I made the right decision.”

Candy F:

“My experience here was great! I now have the knowledge and confidence to work as a medical laser technician. I love to help people and have compassion for others, so this field is perfect for me, as it allows me to help others feel better about themselves. Giving people the confidence that comes with having beautiful skin makes me feel FULFILLED.”
Nicole G:

“Today was my last day as a student at NLI, and it was one of the most positive experiences of my life. I learned a lot, and the staff was fantastic. They were so caring with us and the clients. I learned that the laser companies send their reps to this school to learn as well! We had two in the class, and it offered an interesting perspective. I definitely feel prepared for this industry, and I'm ready to go rock some interviews. I would recommend it to my friends and will be bringing them to some of the school events! I was also a client at one point. Charisma did my BOTOX® injections, and she was awesome! I had a budget, and she worked with me to get everything I wanted done within my budget.”

Trisha M:

“I truly believe that signing up with NLI was one of the best decisions that I have made in my life thus far. I am leaving here excited and extremely confident in my knowledge of lasers and their applications. Every single instructor exceeded any and all expectations I had before coming in. The support from my instructors was instrumental in building my confidence to enter the "real world" of medical aesthetics. The passion of every instructor here has ignited a new passion within me, I cannot wait to start working as a laser professional!”

We have hundreds of student testimonials on our website. To read more, visit: nationallaserinstitute.com/reviews

When you graduate from National Laser Institute, you receive more than just a medical aesthetics education. You'll gain the confidence and skills to perform a variety of cosmetic injectable treatments in different setting. Our alumni can be found working across the country and the world.
SHARE YOUR PHOTOS AND VIDEOS

Use #NationalLaserInstitute to share your story and don’t forget to follow us on social media:

Facebook: NationalLaserInstitute
Instagram: NationalLaserInst
Snapchat: NationalLaser