



National Laser Institute Medical Spa FACT SHEET

Description –

National Laser Institute Medical Spa is North America's leading center for cosmetic lasers and medical aesthetics. Clientele of the spa have two separate options when making an appointment for a spa service: they can receive a deeply discounted procedure performed by one of the school's instructors in a one-on-one setting, or they can choose to have the procedure performed by an instructor-student team for even greater savings.

Both treatment options take place in the medical spa, in an environment dedicated to academic excellence and safety. Spa prices for each treatment option are 50-80% below regular retail spa prices.

Spa Services –

Botox · Dermal Fillers · Sclerotherapy Vein Removal · Laser Vein Reduction · Laser Hair Removal · Non-Crystal Microdermabrasion · Fractional Laser Wrinkle Reduction · Intense Pulse Light (IPL) Photofacial · Laser Tattoo Removal · Radio Frequency Skin Tightening · Cellulite Reduction · Chemical Peels · Microcurrent · Laser Acne Reduction · Laser Scar Removal · Skin Tag Removal · Permanent Makeup · Photodynamic Levulan Therapy

Clientele –

- 85% women
- 65% of those women are over the age of 35
- 93% of Fractional Laser Skin Resurfacing requested by women over the age of 35
- 25% of IPL Photofacials requested by men over the age of 45 due to sun exposure
- 10 out of state clients each month for Laser Tattoo Removal, Botox or IPL Photofacials

Top 5 Most Requested Treatments –

1. Laser Hair Removal
2. IPL Photofacials
3. Botox
4. Fractional Laser Wrinkle Reduction
5. Dermal Fillers

Top 3 Motivational Factors From Clients –

1. Addressing Anti-Aging concerns like wrinkles, sagging skin, skin texture, collagen loss
2. Addressing Sun Damage concerns like age spots, freckles and hypopigmented skin spots
3. Removing scars due to acne, surgery, burns or trauma

About National Laser Institute –

Founded by Louis Silberman in 2003, National Laser Institute Medical Spa boasts discount luxury locations in both Texas and Arizona. The spa specializes in the most advanced rejuvenation and anti-aging procedures in the marketplace. Its team of treatment providers represents some of the nation's top experts in medical aesthetics, including leading educators in the cosmetic laser field. For more information about the spa and its services visit www.nlimespa.com or call the Scottsdale location at: (480) 290-7333, or the Dallas location at: (214) 252-7800.

Scottsdale Location - 16601 North 90th Street - Scottsdale, AZ 85260

Dallas Location - 3850 W. Northwest Highway Suite, #1100 - Dallas, TX 75220